



Electricity and Alternative Energy
Wholesale Markets Policy

6th floor
North Tower, Petroleum Plaza
9945 - 108 Street
Edmonton, Alberta T5K 2G6

Telephone 780/422-6061
Fax 780/427-8065
File No. AR 1472

June 18, 2009

To: *Electric Utilities Act Advisory Committee Members and Interested Parties*

Re: *Fair, Efficient and Open Competition Regulation*

Attached is the *Fair, Efficient and Open Competition Regulation*.

The government's vision for Alberta's electricity market requires that all market participants "conduct themselves in a manner that supports the fair, efficient and openly competitive operation of the market" (FEOC), as per Section 6 of the *Electric Utilities Act* (EUA).

The Minister of Energy, the Honourable Mel Knight, directed the Electricity Branch of the Alberta Department of Energy (the Department) to work with all stakeholders to further clarify Section 6 of the EUA and add a greater level of market certainty by putting in place, a well defined structure for market participants and agencies to address FEOC issues.

The Department worked with stakeholders to provide the basis for the drafting of this regulation. Throughout this two year process, stakeholders participated vigorously to ensure greater clarity and certainty for all participants in Alberta's wholesale energy-only electricity market.

The *Fair, Efficient and Open Competition Regulation* enhances this clarity and certainty by addressing the underlying principles of Section 6 of the EUA. These include the broad dissemination of market information, the diffusion of offer control in the market, and an awareness of the conduct that would not be considered supportive of the fair, efficient and openly competitive operation of the market.

The *Fair, Efficient and Open Competition Regulation* comes into force on September 1, 2009. This will enable the Alberta Electric System Operator and the Market Surveillance Administrator to work with market participants to implement any reporting or information technology system changes before the regulation comes into force.

Thank you again for your continued input, suggestions and comments on this important work. Please contact me at Gil.Nault@gov.ab.ca or 780-422-6061 if you have any questions.

Yours truly,
Original Signed by
Gil Nault
Wholesale Policy, Electricity Branch

Attachment